



IGUANA

THINK TANK AG

NEWSLETTER 1/07

Dear Skaters, Partners, Colleagues and Friends

I am delighted to share with you some first-hand information about the prospects for the World Inline Cup and the Swiss Inline Cup 2008, as well as some recent developments at Iguana.

The Iguana team is working hard and with enormous enthusiasm on the preparation of the 2008 season. Thanks to our position as part of Global Sports Group (www.gsgglobalsports.com), we have a solid partner at our side, who is supporting our future strategy wholeheartedly..

Iguana's aim is to deliver a continued and sustainable contribution to the further development of the Inlineskating movement. To this behalf, we will seek increasingly the cooperation with other important interest groups in the „scene“ (interested fun skaters, top athletes and teams, coaches, sponsors and manufacturers, national and international sports federations, etc.).

All our activities in the coming year will be aligned towards

- further strengthening the Swiss Inline Cup as our “home series” and
- broadening the World Inline Cup with attractive new events.

We are currently revising our website www.iguana.ch to ensure that in future, together with www.world-inline-cup.com and www.swiss-inline-cup.ch, it shall provide a rich and constantly-updated information and communication platform for all interested parties.

The Iguana team is looking forward to working with you and to continuing an open and fruitful communication.

With sporty greetings

Andrea Müller
CEO
Iguana Think Tank AG



WIC

Iguana's aim is to secure the existing World Inline Cup events in the long term, and at the same time to ensure a broader international support for the WIC. In this way, through the World Inline Cup, we want to contribute towards the acceptance of the Inline sport as an official Olympic discipline in future Summer Olympics.

We are proud at having already achieved several important milestones towards these long-term objectives:

New long-term agreement between FIRS and Iguana

Over the past few weeks, Iguana has completed negotiations with the International Federation of Roller Sports (FIRS) on a long-term, and much deeper cooperation. The World Inline Cup has confirmed its exclusive status as the official marathon and long-distance series for FIRS worldwide. In addition, Iguana will actively support the FIRS Olympic project.

FIRS and Iguana will jointly release further information about this important alliance for the Inline scene in the near future.

New events and locations

In 2008, the WIC will include events in Italy (Milan, 31 May) and in Holland (venue and date to be confirmed).

Italy and Holland are among the most important skating nations in Europe, and it is vitally important for the WIC to be represented in these countries with strong events.

Calendar of events 2008

There are still a number of details to clarify, especially for the events in Asia. However, we can confirm today that we will be able to release an attractive calendar for the forthcoming season in December.

SIC

Cooperation with the Swiss Association of Rollersports (Rollersport Suisse RSS)

Iguana and the RSS have agreed on a long-term cooperation for the organization of the SIC. RSS will assume operational management of the sports aspects of all SIC/WIC events in Switzerland organized by Iguana. Iguana aims to achieve two goals with this:

1. To secure high-level and independent, professional know-how in the areas of competition routing, safety and race management.
2. To strengthen Inline sports in Switzerland in general through the active involvement of the national rollersports Association and regional associations/clubs in the planning and implementation of our events, with a joint emphasis on amateur sport, encouraging young talent and to provide great skating experience. In addition to covering the necessary operational costs, Iguana will provide the Association with a sound contribution to cover its event administration.. We are convinced that this move will contribute substantially towards a further strengthening of the Inline movement in Switzerland, particularly for recreational athletes and young talent.

Calendar of events 2008

A provisional events calendar for the 2008 season was agreed at the data coordination meeting of the Swiss Association of Rollersports in its mee-

ting of 21 November. It can be downloaded from www.rollsport.ch. A certain number of details still need to be clarified. However, as of today, we can assume that SIC 2008 will be even more attractive than SIC 2007.

In addition to the events in the official SIC calendar, Iguana will be working more closely in future with other events in Switzerland and abroad. In particular, we will support the best possible national and international calendar coordination in order to avoid date clashes as much as possible. The Iguana website aims at becoming a central information platform covering as many of Europe's major Inline events as possible.

SportInsider

The last issue of SportInsider 2007 is currently at the printers and will be distributed shortly.

Who does what at Iguana
(Your new contacts)

Overall management/strategy: Andrea Müller, CEO
(andrea.mueller@iguana.ch)

Deputy CEO: Sven Bethke

Assistant to the CEO: Simone Micheletti

WIC: Andrea Müller (deputy: S. Bethke)

SIC: Sven Bethke, (sven.bethke@iguana.ch)

Head of Administration, participants/athletes:

Simone Micheletti (simone.micheletti@iguana.ch)

Marketing & Sales: Not yet filled

Advisor, President WIC: Coni Altherr
(coni.altherr@iguana.ch)

Coni Altherr has agreed to become a Advisor to the Iguana team in order to pass on his immense experience and to support the further development of the WIC and SIC. He continues to assume the Presidency of the WIC.

Iguana contact details

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