



# IGUANA

THINK TANK AG

## NEWSLETTER 2/07

Dear Inline skaters, partners, colleagues and friends

Thank you very much for all the positive feedback to our first newsletter which was published just one month ago. This has been a source of motivation to continue our open and direct communication with you all.

The year 2007 draws to a close. For some amongst you this may be a moment to look back, possibly with the latest edition of our magazine „SPORTinsider“ (Editor Coni Altherr), and with quite a number of exciting pictures from last season. However, our view is already directed towards the future - with lots of confidence.

There is a lot of news and action in the „scene“: new teams are being set up, new sponsors are entering the inline skating business, new venues and host cities in the making etc... It is much like inside Iguana: Preparations for the new season are on their way, getting more concrete day by day.

The teams and suppliers will be contacted shortly by Iguana (Sven Bethke, Deputy CEO and Coni Altherr, President WIC) to arrange for the contractual details 2008.

In this Newsletter you will find – among other news - the calendar of World Inline Cup 2008 as per today. It remains subject to certain adaptations - mainly with regard to the Asian legs of the WIC.

We will keep you informed on any important developments.

The whole team of Iguana wishes you a relaxing year end and all the best for 2008.

With sporty greetings

**Andrea Müller**  
CEO  
Iguana Think Tank AG

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# Calendar World Inline Cup 2008

The dates for for the Dutch (Heerenveen May 18) and Italian (Milano, May 31) events are confirmed by now. In Holland we will have an additional Class One race WIC at the end of August (Aug 24).

We are especially glad to have found a solution to the calendar issues for France: The new date for Rennes in 2008 is May 25. (More details see: [www.rennessurroulettes.com](http://www.rennessurroulettes.com))

Still, the season calendar as a whole is work in progress. There are still a number of coordination details to be cleared for the Asian legs. Iguana is committed to find a solution that will have us travel to Korea and China only twice in 2008, and to make these trips most attractive for all the teams and individual skaters.

		<b>World Inline Cup</b>	<b>Swiss Inline Cup</b>
April	19/20	WIC Asia Reserve	
	26/27	WIC Seoul	
May	3/4	WIC Basel	Sa: SIC Basel
	17/18	WIC Holland	
June	24/25	WIC Rennes	
	31/1	WIC Milano	Sa: SIC Milano
	7/8	WIC Incheon	
	14/15	Sursee (C1)	Sa: SIC Sursee
July	21/22	WIC Weinfelden	Sa: SIC Weinfelden
	28/29	WIC Engadin	Sa: SIC Engadin
	5/6	WIC Asia Reserve	Sa: SIC Einsiedeln SM
	12/13	WIC Suzhou	Sa: SIC Zug
	20/26	20-26 EM Gera (Ger)	
August	2/3	WIC Zürich (inkl. Masters)	So: SIC Zürich
	9/10	WIC Biel	Sa: SIC Biel SM
	23	Berlin X-Race (C1)	
Sept.	24	Holland (C1)	
	4/12	4-12 WM Gijón (Esp)	
	20/21	WIC Germany	
	27/28	WIC Berlin	

### **New partner for TV/Internet-production of the World Inline Cup:**

Iguana has concluded an agreement with the Dutch company Podium for the TV/Internet production of all European WIC-races in 2008.

The Dutch production team will provide various news feed and clips of each race such as:

- Pre-race news, impressions, interviews (to be published the day before the race)
- Race-features (right after the race)
- Round Up (edited report) of the event with interviews, etc.
- Archive of all the races and at the end of the season a résumé of WIC 2008 available on DVD.

All this material will be published on our new webpages, forming the basis of our new active (and interactive) website we are working on actually.

We are convinced that a first rate TV/Web product is an important and further step towards fostering the relationship with all our partners in the „scene“ and to increase the visibility and commercial viability of our sport. The material will also be made available to all our partners for their own, non commercial use.

By the way: Our new partner Podium is going strong in Holland. It has just signed a contract with the Dutch Rollersports Federation to become the exclusive partner for all the inline-speed-races on road over the next three years in Holland. Congratulations!

([http://www.skatepodium.com/Nieuws/2007/12/18/Organisatie\\_skeelerwedstrijden\\_naar\\_Podium](http://www.skatepodium.com/Nieuws/2007/12/18/Organisatie_skeelerwedstrijden_naar_Podium))

### **Job-Opportunity:**

Iguana has a new opening for a senior Marketing & Sales person in its World Inline Cup team, working fulltime at Iguana Headquarters in Zürich/Schindellegi. Interested skaters with the required training and professional experience are invited to check the details on [www.iguana.ch](http://www.iguana.ch).

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